

# HAPPENING 2026 SPONSOR LEVELS

CHURCH  
STREET  
SCHOOL  
FOR MUSIC AND ART  
EST. 1990

## \$25,000 HAPPENING PRESENTER (1 AVAILABLE)

- Your business named above the name of THE HAPPENING as Presenter appearing in all marketing assets digital and physical as: "Your [business name] Presents The Happening"
- Headline logo/name positioning on all related e-blasts, print media, & website
- Presenting banner on main performance stage
- Dedicated email blast and social media post highlighting what your support has made possible at CSSMA
- Prominently located promotional table for your business
- Option to co-create a project/area at the Happening highlighting your brand
- VIP food/drink passes for 10 for the Happening
- 4 tickets to 2026 gala, The EVENT
- **ALL previous benefits already listed at lower levels**

## \$10,000 HAPPENING PRODUCER (5 AVAILABLE)

- Prime logo/name positioning on all related e-blasts and print media & website + one dedicated ad (prominently displayed in our weekly newsletters with 7K viewership)
- VIP food and drink passes for you and 8 guests
- Opportunity to co-brand and present a specific art project to increase your brand visibility day of event
- 4 tickets to 2026 gala, The EVENT
- **ALL previous benefits already listed at lower levels**

## \$5,000 HAPPENING MUSE (10 AVAILABLE)

- Prime logo/name positioning on all related e-blasts and print media & website + one dedicated ad (prominently displayed in our weekly newsletters with 7K viewership)
- VIP food and drink passes for you and 8 guests
- Opportunity to co-brand and present a specific art project to increase your brand visibility day of event
- 4 tickets to 2026 gala, The EVENT
- **ALL previous benefits already listed at lower levels**

## \$2,500 HAPPENING PARTNER

- Feature in our inspirational e-blasts prior to event
- Featured social media post
- **ALL previous benefits already listed at lower levels**

## \$1,000 HAPPENING SUPPORTER

- Option to include materials for distribution at our sponsor table
- Option for banner posting outside of 41 White Street building
- Option to include business materials in our goodie bags
- **ALL previous benefits already listed at lower level**

## \$500 HAPPENING FRIEND

- Logo placement on all promotional materials, media and our website
- Logo inclusion on mainstage sponsor banner
- Social media mentions in stories and posts pre during and post block party
- VIP food and drink passes for 4 guests

**PLEASE REACHOUT TO JOIN OUR TEAM OF SPONSORS!**

**CHRISTINA PLACILLA, EXECUTIVE DIRECTOR**  
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